Estimate Number

3419 Sked 2

## INVOICE

Advertiser

Issue/NRCC IE

DENVER'S

www.thedenverchannel.com

Billing Address:

**KMGH** 123 Speer Blvd Denver, CO 80203

www.theDENVERchannel.com Billing:

Main: (303)832-7777

Invoice # Invoice Date Invoice Month Invoice Period 10/31/12 10/29/12 - 10/29/12 187132-2 November 2012

Station Account Executive Sales Office Sales Region **KMGH** EWS-Washingto David Lombardo National

Product

NRCC IE

National Media Research Planning & Placement LLC

**Attention: Accounts Payable** 815 Slater Lane Alexandria, VA 22314

Order # Alt Order # Flight Dates 10/22/12 - 10/29/12 187132 Billing Calendar Billing Type Deal # Cash Broadcast

Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

\$4,000.00

Send Payment To:

10 10/22/12

10/29/12

**KMGH EW Scripps** PO Box 30509 Los Angeles, CA 90030-0509

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2	10/23/12	10/29/12	GMA M-F 7-9A	7A-9A	11-1	:30	3	\$850.00	NM	
	Weeks:	Start Date 10/29/12	End Date MIWIFSS 1	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Lengt	Length Ad-ID			Rate Type
	3 KMGH M 10/29/12 7:55 AM GMA M-F 7-9A			7A-9A	:3	:30 NRCCC0071019			\$850.00 NM	
6	10/22/12	10/29/12	11A-12P News	11A-12P	11111	:30	5	\$800.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MIWIFSS</u> 11/04/12	Spots/Week 1	Rate \$800.00					
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Lengt	Length Ad-ID			Rate Type	
	6 KMGHM 10/29/12 11:14 AM 11A-12P News			11A-12P	:3	:30 NRCCC0071019		\$800.00 NM		
7	10/22/12	10/29/12	5-530P News	5P-530P	11111	:30	5	\$1,400.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MFWFFSS</u> 11/04/12	Spots/Week 1	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Lengt	h Ad-ID			Rate Type	
6 KMGHM 10/29/12 5:28 PM 5-530P News		5P-530P	:3	O NRCCCOO	71019	•	\$1,400.00 NM			

MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 10/29/12 11/04/12 \$4,000.00 1----Air Time Description Start/End Time Spots: # Ch Day Air Date Length Ad-ID Rate Type 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM 5 KMGHM 10/29/12

12 10/22/12 11:03P-12:07A 11111--:30 \$400.00 NM 10/29/12 Jimmy Kimmel 5 Start Date **MTWTFSS** Weeks: **End Date** Spots/Week Rate

11/04/12 10/29/12 1----\$400.00 Spots: # Ch Day Air Date Air Time Description

6P-630P JEOPARDY (M-6P-630P

Start/End Time Length Ad-ID Rate Type 10/29/12 12:21 AM Jimmy Kimmel :30 NRCCC0071019 \$400.00 NM 6 KMGHM 11:03P-12:07A

111-1--

**Total Spots** 

5

:30

**Gross Total** \$7,450.00

NM

## **INVOICE**



www.theDENVERchannel.com

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 187132-2
 10/31/12
 November 2012
 10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE	3419 Sked 2

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**Payment Terms 30 Days** 

Agency Commission \$1,117.50

Net Amount Due \$6,332.50